



THE
FUXXION
MUSIC FESTIVAL

WELCOME TO FUXION



A Festival. A Feeling. A Fusion.

The FUXION Music Festival is more than an event — it is a movement. A fusion of music, meaning, and mission, FUXION brings the finest talents from across the globe to the heart of Africa for a transformative cultural experience, deeply anchored in compassion and charity.

Lagos plays host to this inaugural edition — a vibrant city that already pulses with rhythm and resilience. But beyond the lights and stages lies our true calling: to fund life-saving interventions for individuals living with Sickle Cell through the Sickle Cell Foundation of Nigeria, to provide supportive care for the visually impaired through the Pacelli School for the Blind and Partially Sighted, to extend rehabilitation and hope through the Spinal Cord Injury Association of Nigeria, and to champion life-restoring programs for patients under the National Kidney Foundation.

We are inviting visionary investors to walk with us, not only into an exceptional return on experience but into the heartbeat of humanity.

LAGOS, DECEMBER 21ST - 24TH, 2025.



OUR CORE GOAL



1. To Elevate Music and Cultural Heritage

FUXION is a melting pot of genres, Jazz/Highlife, Reggae, Afrobeats and Christmas Carol Night curated to honour the diversity, vibrancy, and creativity that defines us, especially as Africans. We are shaping a global music destination that proudly wears its African identity and showcases it to the world.

2. To Inspire Generosity Through Joy

We believe joy is a responsibility — and that music can be a gateway to giving. At the heart of FUXION is a call to action: to raise resources and redirect public attention to urgent charitable needs. From supporting education and youth development to creating access to healthcare and food security, Beyond the celebration FUXION is driven by love, compassion and care for humanity.

3. To Create an Economic Ripple for Local Ecosystems

This is more than an event — it's a thriving economic catalyst. From event vendors and artisans to logistics, transport, accommodation, and media professionals, FUXION creates jobs and ignites commerce, especially within Lagos — the proud host city.

4. To Mobilize Partners for Purpose

FUXION offers a high-impact brand alignment opportunity. We are inviting institutions, private sector leaders, state governments, and global brands to join us not just for visibility but for impact. Every ticket, every seat, and every sponsorship is a channel of goodwill.

5. To Reposition Lagos (and Nigeria) as a Global Music and Giving Capital

Lagos is vibrant. Nigeria is culture-rich. But more than that, we are a people of heart. FUXION positions Nigeria as a country not only of stars and sounds but of soul and service. Through this festival, we are sending a message to the world: we sing, we shine, and we give.

FESTIVAL CONCEPT

DAY 01 – DAY 04



FESTIVAL CONCEPT

Highlife & Jazz Fusion

Reggae Rythm

Afrobeat Explosion

Christmas Eve Symphony

FUXION is designed to gather over 3,000 music lovers across generations and cultures, into one rhythmic space to experience the power of music for four days in its most authentic, curated form.

Each day of FUXION is a world of its own, reimagined, redesigned, and rebuilt to mirror the soul of the genre it celebrates. From set designs to activations, dress codes to décor, the atmosphere transforms completely, offering something new, thrilling, and unforgettable each day.





FESTIVAL CONCEPT

DAY 01

Highlife & Jazz Fusion

A vintage, intimate night of polished notes and timeless class. Think velvet, wine, and golden lights. It's a space for connoisseurs, conversations, and quiet sophistication.

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Artiste Highlight

DAY 01

Highlife &
Jazz Fusion.

Lineup

*Najee, Femi Osinaike, Kunle Ayo, Saxo Queen, Yinka
Davies, Gloria Ibru, Afro 4 and Dede Mabiaku,*

FESTIVAL CONCEPT

DAY 02

Reggae Rythms

Open-air, laid-back, and spirited. A colorful, rootsy celebration of freedom, community, and soul. Flags fly, drums roll, and the spirit of the islands settles over the garden.

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Artiste Highlight

DAY 02

Reggae Rythms.

Lineup

Third World, Patoranking, Oge Kimono, Jah Device, Righteousman, Buchi, Faya, Orits Wiliki, Kandy Sea, Don Roy, Daddy Fresh, African China, Queen Madi, Niniola, Daddy Showke, Daniel Wilson, Tu Scarce, Blackky, Baba Fryo, Alex Zitto, General Pype, King Wadada, Mayshua, Ecstacy, Dezign Ovo, Oge Kimono.

FESTIVAL CONCEPT

DAY 03

Afrobeat Explosion

Bold, bright, and unapologetically African. This is the pulse of now is tailored for the young and the young at heart. Expect energy, culture-forward expression, digital installations, and non-stop movement.



Artiste Highlight

DAY 03

Afrobeat
Explosion

Lineup

Bloody Civilian, Spyro, Folapondis, Zerry, Famous pluto, Made Kuti, Kashcoming Victor AD, Jodi, Erigha, Seun Kuti, Vector, Falz, Tml vibes, Badboy OML, Balloraking, Fazil, Kunmi, Alternate Sound, Taves, King Promise.



DAY 04

Christmas Eve Symphony

A heartwarming close in true Christmas tradition. Family-friendly, faith-inspired, and magical — a night of orchestra, choir, candlelight, nativity visuals, and joyful storytelling for all ages.

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THE TEAM

About the Conveners & Partners.

The festival is convened by **GQA Productions Limited**, in partnership with GQ Acoustics Limited — the production team behind The Experience (first four editions), Calabar Carnival, Star Mega Jam, Arise Fashion Week, and ThisDay Music Concerts. Strengthening this vision is a distinguished convener team: **OBUKOME IBRU** (patron of the arts), **AYO SHADARE** (music entrepreneur), **MAGEGE LOVE** (creative strategist) with over 15years experience in Event production and Experiential designing, and **OLADELE OGUNLANA** (branding and cultural diplomacy specialist).



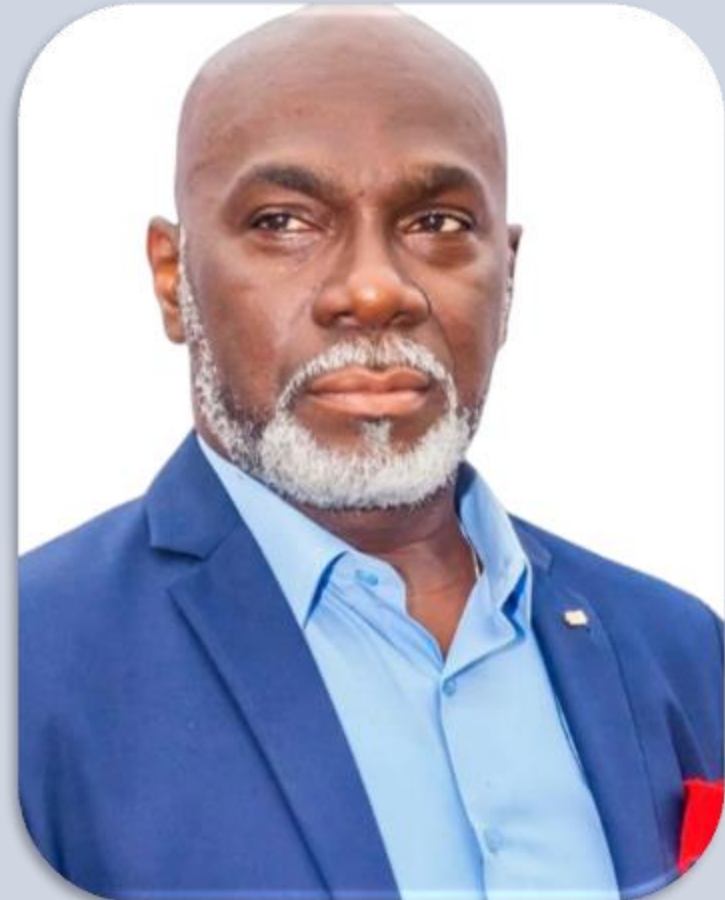
Mr. PETER IRIAH, Chairman and CEO of GQ Acoustics and GQA Productions Limited.

A trailblazer in the event production and show engineering space with a production portfolio that includes The Experience (first 4 editions), Calabar Carnival, “Arise Fashion Week” and “Guinness The Match” in Lagos and Abuja, ThisDay Music Festivals in Lagos and Abuja, “Star Mega Jam” in Lagos and Abuja “Carniriv” in Port Harcourt, “250 Years of Guinness”, “The Niger-Delta Peace Concerts” simultaneously in Benin, Warri, Yenegoa, Port Harcourt, Uyo and so much more. Our antecedents mark us out as the biggest event production and show engineering company in Sub Sahara Africa standing shoulder high over and above others.



Master of Ceremonies • Executive Presence Coach • Perception Manager.

OLADELE OGUNLANA stands as one of Africa's distinctive voices in corporate and creative spaces, celebrated for transforming gatherings into moments of elegance, rhythm, and resonance. A seasoned compère, executive presence coach, and perception strategist, he has guided brands, leaders, and audiences with a blend of gravitas and warmth. As FUXION launches its maiden edition, Oladele's pedigree and passion for Africa's excellence help shape the festival's promise — an experience where music, culture, and connection rise to global standard.



Amb. ELAINE OBUKOME IBRU MUKORO, Director Finance 2twice as nice studios, producers of cajoling, Diana's Verdict, West African idols, Aspirations, and A storm is coming concert Abraka. Executive Producer Ibru Studios, Producers of Flower the musical, crossroads the musical, My Nigeria a stage play....Chairman of the Creative/ entertainment sector of the Lagos Chamber of Commerce and Industry...



Magege Love is a distinguished International Event & Production Expert, with over 15 years of experience in the entertainment industry.

Currently serving as the Creative Director at Purple Entertainment. With a proven track record of excellence has collaborated with major brands such as Pepsi, Sterling Bank, PiggyVest, Union Bank, Roche, Terrakulture, and played a pivotal role in high-profile events like the Africa Magic Viewer's Choice Awards (AMVCA), Theatre Productions and Fashion Shows across Nigeria.

She's an accomplished event professional, production manager, and expert in experiential design. She has consistently delivered exceptional results, transforming concepts into memorable, large-scale events. Her career demonstrates a deep understanding of production management and a unique ability to create immersive experiences that captivate audiences.



AYOOLA SADARE aka Shaddie Bobo is a Nigerian creative economy strategist, producer, promoter, and hospitality entrepreneur.

He is the Chief Imagination Officer of Inspiro Productions and the driving force behind the Lagos International Jazz Festival (LIJF), Nigeria's longest-running and most consistent jazz festival. Sadare also pioneered the NAIJAZZ Collective and Planet Afrobeats – Lagos Afrobeats Capital of the World Project amongst other initiatives. With over three decades of experience, he has consulted on numerous major projects in the creative/cultural/hospitality sectors. He also serves as Director of Media and Strategy for PMAN, Nigeria's music union. Passionate about talent development, Sadare is positioning Inspiro as a vanguard of Africa's creative economy, fusing entertainment, creativity and technology.



PAST PROJECTS



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PAST PROJECTS



JOIN THE MOVEMENT

Whether you're a music lover, corporate partner, government leader, or just someone who believes in the power of purpose, FUXION is your festival too.

Come for the music, Stay for the mission and Leave a mark.

*Let's **FUXION** together.*